

elizabeth rowell

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experience

- Nov 1999–Present [Addis](#), Berkeley, CA
Senior Production Specialist
production of mechanicals for print and packaging; image retouching; color correction; image composition; job organization; learning and utilizing new programs to composite animations from stills or Flash; assist management to create a system to improve workflow; employee education
- Oct 1996–Oct 1999 [Anderson Litho, Inc. \(formerly\) Graphic Arts Center](#), S. San Francisco, CA
Pre-Press Production
Macintosh and Scitex operator; preflight engineering; image retouching; color correction; image composition; quality control; job organization; employee education
- Oct 1997–April 1999 [Corporate Gift Solutions](#), El Cerrito, CA
Owner
assessed customer needs for design and distribution of corporate gifts; handled execution of vendor orders, packaging, distribution and invoicing; design custom gifts
- Jul 1993–Oct 1996 [Scitex](#), Los Angeles, CA
Trainer; Applications Specialist, Technical Support
provided phone and on-site support in the operation and trouble-shooting of Scitex equipment; trained customers in classroom and on-site settings to use proprietary systems; supported clients in escalated product problems; trained on and supported new products; presented seminars on trouble-shooting; demonstrated new product at trade shows; co-developed lesson plans and technical documentation; collaborated with top management and researched problem solving techniques and technical advances used in training, customer support and production to create processes and documentation to solve customer issues and workflow
- Dec 1992–Jul 1993 [Classic Color](#), Dallas, TX
Pre-Press Production
Macintosh and Scitex operator; preflight engineering; image retouching; color correction; image composition; quality control; job organization
- Jun 1992–Dec 1992 [Más Graphics](#), Irving, TX
Pre-Press Production
Macintosh and Scitex operator; preflight engineering; image retouching; color correction; image composition; quality control; job organization
- Mar 1990–Jun 1992 [Cindy Slayton Creative](#), Irving, TX
Designer, Art Director
directed and/or produced the design, copywriting, illustration and digital typesetting of jobs; evaluated acceptability of quality in printing on press checks and color approvals; co-designed and co-produced logo for Sweet Endings which appeared in 1991 Print Regional Design Annual and has since won other awards

hardware and software

- software proficient in Photoshop, QuarkXPress, Illustrator, Pagemaker, Filemaker Pro, Preps Imposition, DK&A InPosition; gaining experience in After Effects, Photo Vista, Live Picture
- languages/op systems some knowledge in UNIX and BASIC

education

- Aug 1984–Aug 1988 [Texas Christian University](#)
Bachelor of Fine Arts–Communication Graphics